

Wrangler National Finals Rodeo National Anthem Contest 2018

VOID WHERE PROHIBITED BY LAW. ALL DATES, TIME PERIODS, NUMBER OF ELIMINATION ROUNDS, AND NUMBERS OF WINNERS ARE TENTATIVE AND SUBJECT TO CHANGE. NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

The Wrangler National Finals Rodeo National Anthem Contest ("Contest") consists of introductory rounds, a Top 30 round and a Top 8(final) round. The Contests are sponsored by Las Vegas Events, 770 East Warm Springs Road, Suite 140, Las Vegas, Nevada, USA, 89119 ("Sponsor") and are hosted by NFRexperience.com (the "Website").

By participating, entrants accept and agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects and not subject to appeal. Sponsor reserves all rights.

- **1. Contest Schedule.** The contest will begin on Wednesday, August 1, 2018 at 12:01 p.m. Pacific Standard Time (PST) and end on Thursday, October 4, 2018 at 11:59 p.m. PST. Winners will be announced October 5, 2018 at 10:00 a.m. PST. Application videos will be accepted through Friday, August 24, 2018 at 11:59 p.m. PST.
- **2. Eligibility**. Subject to additional restrictions below (How to Enter), the Contest is open to individuals who are legal residents of the 50 United States or the District of Columbia. Proof of residency and age may be required. Entrants/performers must be willing and able to perform publicly at the Wrangler National Finals Rodeo December 6 through December 15, 2018 (exact date TBD) at the Thomas & Mack Center in Las Vegas, Nevada.

Employees, officers, directors, and representatives of Las Vegas Events, the PRCA, and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family member of, and any persons domiciled with, any such employees (including children and legal dependents), are not eligible to enter or to win.

"Immediate family members" shall mean spouse, parents, stepparents, legal guardians, children, stepchildren, siblings and step-siblings and each of their respective spouses. "Household members" shall mean those people who share the same residence at least three months a year.

Any prize including travel arrangements (air transportation, hotel accommodations, etc.) requires that any winner under the age of 18 be accompanied by parent or legal guardian at least 21 years of age.

3. How to Enter. The contest is open to all ages. Two (2) winners will be selected to perform the national anthem at the Wrangler NFR in Las Vegas. The entry form can be found at www.nfrexperience.com/nfr-national-anthem-2018/ and your YouTube video link must be included on your entry form.

A minimum of 40 qualified entries is required. In the event the minimum number of entries is not reached, the judging committee will determine the number and the contestants eligible for fan voting.

Videos must be <u>a cappella by an individual and not a duet or group.</u> Entries must not exceed 3 minutes in length and must be presented on video in English; no audio-only submissions will be accepted. Videos DO NOT need to be from actual rodeo performance, home videos will be accepted.

By uploading the Video Entry, you agree that your Video Entry conforms to the Official Rules, and that Sponsor, in its sole discretion, may remove your Video Entry and disqualify you from the Contest if it believes, in its sole discretion, that your entry fails to conform to the Official Rules of the Contest. In addition, the Nominee warrants and represents that the Video Entry (a) is original and has been legally created, (b) does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party. Limit one (1) Video Entry per person. A Video Entry may only be submitted once. All Video Entries in excess of this limit will be disqualified and ineligible for the Contest. Once an entrant submits a Video Entry, the Video Entry becomes final and may not be modified or edited.

Video Entries must not: (i) contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating, discriminatory, illegal, offensive, threatening, profane, or harassing; (ii) include or mention a performance of any copyrighted media production including but not limited to music, films, books, television programming etc., or identifying descriptions of any media property; (iii) contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement.

Video Entries must be uploaded by 11:59 p.m. PST on August 24, 2018. All entries received after this date and time will be disqualified.

Sponsor will not be responsible for incomplete, lost, late, misdirected, garbled, inaudible, or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor.

All entries become property of Sponsor and none will be returned. Nominating Committee and Nominee acknowledge and agree that Sponsor shall have the right to edit, adapt, modify, reproduce, publish, promote, create a sound recording of, broadcast, or otherwise display or use entries in any way it sees fit without limitation or compensation to entrants. Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest. Sponsor further reserves the right to disqualify any entry that is alleged to infringe on any third-party's intellectual property rights, or that Sponsor deems obscene, offensive or otherwise inappropriate for viewing by a general audience.

4. Selection of Winners.

- **A. Top 30 Judging.** Fan voting will determine the Top 30 candidates. A minimum of 40 qualified entries is required. In the event the minimum number of entries is not reached, the judging committee will determine the number and the contestants eligible for fan voting. Fan voting will be August 31 September 13, 2018. Fans are eligible to cast one vote per email address for the duration of the Top 30 Judging voting period. In order to cast a vote, fans must provide a valid email address.
- **B. Top 8 Selections.** Once fan voting for the Top 30 is finalized, a panel of judges selected by Sponsor will judge all eligible entries according to the following criteria: Overall Appeal of Vocal Performance, Originality, and Accuracy of Lyrics. All judging aspects will be weighted equally. The ratings scale for each criterion will range from one (1) to ten (10), with ten (10) being the best score. The panel will then select the Top 8.
- C. Contest Winner Selections. The panel will select the Top 8 entries and open the contest back up for fan voting. Fan voting will be September 26 October 4, 2018. The top 2 vote recipients will be chosen to perform at the Wrangler NFR. *There will be 2 total winners.* Fans are eligible to cast one vote per email address for the duration of the Contest Winner Selections voting period. In order to cast a vote, fans must provide a valid email address.
- **5. Prize Details.** Two (2) Grand Prize Winners will be selected.

Two (2) grand prize packages will be awarded and will consist of the following for Grand Prize Winner only:

- Airfare to and from Las Vegas (for winner and a guest)
 - If a winner is under the age of 21, the prize will include airfare for winner and one (1) guardian/chaperone that is 21 years of age or older.
- Two (2) night hotel stay in Las Vegas

- Each Grand Prize Winner will perform the National Anthem during the Wrangler National Finals Rodeo December 6 – 15, 2018 (performance date TBD)
- Name & Photo listed in official publications as an official National Anthem Performer for the 2018 Wrangler NFR
- Pair of tickets to one (1) performance of the Wrangler NFR (tickets will be for the night the Grand Prize Winner is performing the National Anthem)
- Wrangler NFR commemorative program and daily sheet
- **6. Approximate Retail Value.** The approximate retail value of each winner's package is \$2,500.
- **7. Odds of Winning.** The odds of winning will depend on the number and quality of entries submitted as determined by the Sponsor and the registered voters of the website.
- 8. Winner Notification. The Grand Prize Winners will be notified on or about October 5, 2018, via the contact information provided on the entry form. If Sponsors are unable to contact a potential winner within five (5) business days from the first contact attempt, or if a potential winner has not, or does not comply with these Official Rules, then such person shall be disqualified and an alternate winner may be selected in accordance with these Official Rules as determined in Sponsors' sole discretion. If winner is unable to travel on dates indicated, prize will be forfeited. and an alternate winner may be selected. Winners may waive their right to receive prizes. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility/liability certifying that the entrant's submission is entrant's original work, that entrant owns right to the work, that the submission has not previously won an award or prize in a contest and has not previously been published, and that entrant has complied with the Official Rules of the Contest, and a liability and publicity release which must be returned as instructed by Sponsor. Failure to sign and return the affidavit or release within seven (7) days of notification as winner, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation.

Persons traveling as guest of the Grand Prize Winner must also sign any affidavit or release that Sponsor may require.

9. Participation. By participating, Entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely

determined by Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control for Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

- **10. Copyright.** By entering the Contest, each Entrant grants to Sponsor an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the Entrant's submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation.
- 11. Fulfillment. An employee of Las Vegas Events will fulfill all elements of the Wrangler National Finals Rodeo National Anthem Contest.
- **12. Privacy Policy.** Any information collected for the **Wrangler National Finals Rodeo National Anthem Contest** will be subject to the NFR's Privacy Policy.