



| <b>EXHIBITOR NAME</b>                        | <b>BOOTH NO.(S)</b> |
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| 100X MARKETING/ RAM RODEO SERIES             | 2001                |
| A STERLING AFFAIR                            | 459                 |
| A3 MERCHANDISE, LLC                          | 714, 915, 1467      |
| ACTION ORTHOTICS                             | 870                 |
| ALAMO LEATHER                                | 424, 474            |
| ALLENS BOOTS                                 | 2051                |
| AMBRIZ JEWELRY                               | 205, 1314           |
| AMERICAN QUARTER HORSE ASSOC.                | 866                 |
| ANDY & AARON SANCHEZ FURNITURE               | 1360                |
| ANN'S TURQUOISE, INC.                        | 1466                |
| APPALOOSA HORSE CLUB                         | 1725                |
|  | 624, 2015,          |
| ARCHUNDI & COMPANY                           | 2251                |
| ARIZONA JACKPOT LLC/ 4 ROPIN RANCH, THE      | 749                 |
| ART FROM THE FARM                            | 1536                |
| AUSTRALIAN STOCK SADDLE CO.                  | 734                 |
| AWAKENING                                    | 569                 |
| AWESOME RODS                                 | 119                 |
| B&B BOOT SHINE                               | 800                 |
| B&W TRAILER HITCHES                          | 1527                |
| BARREL HORSE NEWS                            | 850                 |
| BARSTOW PRO RODEO EQUIPMENT, INC.            | 519                 |
| B'ARTIQUE                                    | 1135                |
| BATTEN INDUSTRIES, INC.                      | 871                 |
| BEADED SPIRIT & EXCALIBUR ARTISTIC IRONWORKS | 1847                |
| BEAU COMPTON SILVER                          | 1276                |
| BEST EVER PADS                               | 1427                |
| BEST HAT STORE, THE                          | 1049, 1831          |
| BEST OF THE WEST PRODUCTIONS LLC             | 201                 |
| BILL HILL SALES                              | 1515                |

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|------------------------------------|-------------|
| BIO-DYNAMICS INTERNATIONAL         | 1081        |
| BOHLIN                             | 1036        |
|                                    | 1349, 1715, |
| BOOT BARN                          | 2237        |
| BOW RIVER                          | 1346, 1160  |
| BOYD GAMING CORPORATION            | 1514        |
| BRADFORD WILLIAMS BRONZE           | 1839, 1933  |
| BRANDING STOVE CANDLES             | 1532        |
|                                    | 773, 1826,  |
| BRAZILIAN FURNITURE/ RUSTIC LIGHTS | 1829        |
| BRIT WEST                          | 313         |
| BRYANT SCULPTURES                  | 466         |
| BUCK TAYLOR                        | 670         |
| BUCK'S BAGS INC.                   | 351         |
| BUCKSKIN OUTFITTERS                | 925         |
| BUFFALO WINGS                      | 233         |
| BURNS SADDLERY                     | 115, 1615   |
| CACTUS ROPES, INC.                 | 118         |
| CAMPBELL BITS AND SPURS            | 1151        |
| CAPRIOLA'S/ J.M. CAPRIOLA COMPANY  | 1235        |
| CARACOL- INSPIRED JEWELRY          | 404         |
| CARLOS SILVER                      | 760         |
| CAS GIFT SHOPPE                    | 740         |
| CASTLEBROOK BARNS                  | 1174        |
| CATALINA'S ORIGINALS               | 279, 283    |
| CATHY'S COWBOY STUFF               | 1277        |
| CATTILAC STYLE                     | 1446        |
| CCC CORRAL                         | 413         |
| CHAPMAN FASHION                    | 571         |
| CHARLIWOOD ART                     | 1441        |
| CHIMERA/ WILKINSON ENTERPRISES     | 456         |
| CHUCK'S WOODBARN LLC               | 1425        |
| CHUTE HELP INC.                    | 325         |
| CLASSIC EQUINE                     | 1307        |
| CLASSY CREATIONS                   | 273         |
| COATS N TOTES                      | 364         |
| CONTINENTAL DIVIDE KNIVES          | 421         |
| COUNTRY REFLECTIONS                | 346         |
| COUTURE WEST                       | 951         |
| COWBOY CARTOONIST INTERNATIONAL    | 750         |
| COWBOY COUNTRY HONEY BUTTER        | 1173        |
| COWBOY FREE RANGE MEAT             | 1832        |
| COWBOY HARDWARE                    | 1279, 1371  |

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| COWBOY IMAGES                         | 1124     |
| COWBOY LEGENDS                        | 352      |
| COWBOY LIVING INC.                    | 513, 604 |
| COWBOY MANAGEMENT SERVICES, INC.      | 1325     |
| COWBOY MOUNTED SHOOTING ASSOCIATION   | 1528     |
| COWBOY OUTFITTERS                     | 2056     |
| COWBOY SHOP, THE                      | 370      |
| COWBOY UP/ WYOMING WEST DESIGNS       | 1027     |
| COWBOYS & INDIANS MAGAZINE            | 1047     |
| COWBOY'S TOUCH                        | 225      |
| COWGIRL GLITTER                       | 1161     |
| COWGIRL ORIGINALS                     | 561      |
| COWGIRLS DON'T CRY                    | 1066     |
| CRAIG BERGSGAARD STUDIOS              | 155      |
| CREATIONS BY COW PATTI                | 1708     |
| CROFT'S SADDLERY                      | 1534     |
| CROSSROADS JEWELRY                    | 1631     |
| CUSTER COUNTRY                        | 1726     |
| DALE CHAVEZ COMPANY INC.              | 1046     |
| DALLEY UP                             | 948      |
| DAVID ANDERSON BRONZE SCULPTURES      | 255      |
| DAVIS MOUNTAINS NUT COMPANY           | 412      |
| DEEEP SOUTH BARRELS                   | 1077     |
| DESERT STEEL                          | 1266     |
| DESIGNS BY THOMPSON                   | 1541     |
| DIAMOND BAR T DESIGNS                 | 207      |
| DIANE BOHNA PHOTOGRAPHY               | 1948     |
| DOREMAN BURNS DESIGNS                 | 1336     |
| DOUBLE G FRAMES                       | 1472     |
| DOUBLE H BOOTS                        | 363      |
| DOWN UNDER ENTERPRISES                | 200, 557 |
| DREW'S BOOTS                          | 655      |
| DUNN KNIVES                           | 1953     |
| DUTTON BITS                           | 935      |
| EARLINE'S FINE FOODS, LLC             | 673      |
| EDNA HARPER'S COWBOY SILVER & ART     | 1332     |
| ELIZABETH AND THE GOLD LADY           | 1415     |
| EXPRESS RANCHES/ EXPRESS CLYDESDALES  | 177      |
| FAST BACK ROPES, INC.                 | 458      |
| FELLOWSHIP OF CHRISTIAN COWBOYS, INC. | 417      |
| FLYING H SADDLES & TACK               | 1730     |
| FOOT RELIEF INSOLES                   | 330      |
| FOOTHUGGERS SOCK COMPANY              | 438      |

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| FORD CREEK OUTFITTERS & DUDE RANCH                  | 848            |
| FOREVER COWGIRL                                     | 1061, 1825     |
| FORT KNOX SECURITY                                  | 746            |
| FOUND IMAGES  | 267            |
| FOUR WINDS  | 751            |
| FRANCO SILVER                                       | 256, 666, 1925 |
| FREELANCE DESIGN USA                                | 1919           |
| FRONTIER BUCKLES                                    | 473            |
| G BAR G SADDLES                                     | 1957           |
| GECKO'S TOES OF THE MIDWEST                         | 400            |
| GIBBS MANUFACTURING/ RORO HARROW ARENA CONDITIONERS | 1824           |
| GIGI MITCHELL                                       | 457            |
| GIST SILVERSMITHS                                   | 767            |
| GRANDFATHER EAGLE                                   | 867            |
| GRANNY'S ATTIC                                      | 1225           |
| GREAT BLUE HERON CO., THE                           | 1419           |
| GREAT ROCKY MOUNTAIN FUR                            | 647            |
| GREG POLUTANOVICH'S DRAMATIC BRONZES                | 2025           |
| GRETEL UNDERWOOD, INC.                              | 338            |
| HANDLE BAR RANCH                                    | 131            |
| HANNA MARKETING GROUP-AIRCHAIRS                     | 1946           |
| HEEL-O-MATIC  | 125, 214       |
| HERD COLLECTION, THE/ GOLD CREATIONS                | 1641, 1747     |
| HERITAGE COLLECTABLES                               | 1476           |
| HIGH SIERRA EXPEDITIONS, LLC                        | 335            |
| HOOFPRIENTS   | 1431           |
| HORN & LEATHER SHOP, THE                            | 1177           |
| HOW CUTE!   | 556, 1805      |
| HY O SILVER   | 470            |
| IMPACT GEL  | 972            |
| INDIAN JEWELRY BY "CA'WIN"                          | 375            |
| INDIAN RIVER GALLERY                                | 1538           |
| INDIAN TERRITORY                                    | 652            |
| I-UNIQUE ART  | 217            |
| JAY CONTWAY BRONZE                                  | 747            |
| JAY PALM'S SADDLE SHOP                              | 1249, 1256     |
| JCL   | 640            |
| JEFFREY SCOTT FINE MAGNETICS                        | 1821           |
| JEWELRY LADY AT FRYE'S OLD TOWN, THE                | 2033           |
| JOE EGGERT WESTERN ART                              | 512            |
| JULIAN & SON'S                                      | 1076           |
| JW BROOKS CUSTOM HAT COMPANY                        | 237            |
| KAREN BOYLAN ART                                    | 1430           |

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|   | 1667, 1767, |
| KARMAN INC.                               | 1867        |
| KEITH MCMASTERS WESTERN BRONZE SCULPTURES | 632         |
| KENSINGTON PROTECTIVE PRODUCTS            | 1857        |
| LA PALOMA                                 | 719         |
| LAURA LEE DESIGNS                         | 1731        |
| LEANIN' TREE INC.                         | 1247        |
| LEATHER RENDITIONS BY SANDI               | 629         |
| LEGACY                                    | 1530        |
| LIFE STRENGTH LAS VEGAS                   | 2031        |
| LISA GORDON SCULPTURES                    | 305         |
| LISA WELCH DESIGNS, LLC                   | 1729        |
| LODGE AT GOLD RIVER, THE                  | 350         |
| LONGHORN LEATHER & BUCKLE CO.             | 312         |
| LOVELESS CUSTOM BOOTS & SHOES             | 1125        |
| LUCCHESI                                  | 577, 1739   |
| M&R MODA IN PELLE FIRENZE, INC.           | 766         |
|   | 1006, 1107, |
| M.L. LEDDY                                | 1215        |
| M.S. FRANCO ART CO.                       | 1440        |
| MADOLE SPURS                              | 247         |
| MALLOY'S WESTERN CHAIRS                   | 121         |
| MARTIN SADDLERY                           | 1015        |
| MAVERICK ROSE JEWELRY                     | 1259        |
| MAYNARD BUCKLES                           | 1224        |
| ME AND MY GANG                            | 1368        |
| MIGHTY BUCKY, INC.                        | 219         |
| MIKE'S CUSTOM HATTERS                     | 1626        |
| MODERN WEST MEDIA INC.                    | 1429        |
| MONIQUE'S LEATHER                         | 875, 1315   |
| MONTANA BUNKHOUSE DESIGNS                 | 1347        |
| MONTANA LIFESTYLE                         | 1839, 1933  |
| MONTANA SILVERSMITHS                      | 1139        |
| MONTE BAKER ANTLER CARVINGS               | 1436        |
| MS. B HAVIN                               | 1679        |
| MULTINATIONAL ENTERPRISES                 | 376         |
| NANNY'S BEST                              | 277         |
| NATIONAL HIGH SCHOOL RODEO ASSOCIATION    | 1849        |
| NESLON MANUFACTURING CO.                  | 140         |
| NEW WORLD TRADING                         | 430         |
| NORTHWEST NATIVE DESIGN                   | 656         |
| OLD BANDIT                                | 251, 1278   |
| OLD FRONTIER CLOTHING COMPANY, THE        | 2024        |

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| OLD WEST CEDARMILL                 | 1428       |
| OLD WOOD & IRON ART                | 320        |
| OLE' SAN MIGUEL                    | 1709       |
| ORNAMENTS                          | 981        |
| P.S. KISSES & HEARTS               | 646        |
| PAPARAZZI FUR                      | 467        |
| PARK GATE LODGES- WEST YELLOWSTONE | 271        |
| PARKER BRONZE                      | 1324       |
| PAT DAHNKE                         | 1263       |
| PATRICIA WOLF INC.                 | 1533       |
| PATSI WOLFE FINE ART               | 1939       |
| PEN REED COMPANY                   | 148        |
| PENDRAGON JEWELRY                  | 1180       |
| PEWTER RANCH                       | 1609       |
| PHOENIX PERFORMANCE PRODUCTS       | 1961       |
| PHOENIX PHIRE DESIGNS              | 1231       |
| PIONEER WESTERN MANUFACTURING CO.  | 1417       |
| POHORSKY SALES                     | 1248       |
| PRCA                               | 916        |
| PROFESSIONAL'S CHOICE              | 777        |
| PROIS HUNTING APPAREL FOR WOMEN    | 1630       |
| PURE VISION ENTERPRISES            | 275        |
| PURINA MILLS                       | 1519       |
| RAND'S CUSOTM HATTERS              | 560        |
| RAPID FIRE RUBBERBAND TOYS         | 1274       |
| READS JEWELERS INC.                | 770        |
| REBECCA'S                          | 1267, 2128 |
| REBEKAH'S                          | 159        |
| RED CLIFFS LODGE                   | 1435       |
| RED LEATHER                        | 113        |
| REDFERN INC.                       | 1275       |
| REDMOND ROCK                       | 253        |
| REFLECTIONS OF LIGHT               | 436        |
| RERUN THE ROPING CALF              | 1627       |
| RESISTOL                           | 477, 729   |
| RETRO RANCH                        | 847        |
| RHINESTONE COWGIRL, THE            | 667        |
| RIDE GUYS, INC.                    | 2125       |
| RIDER WATHEN WOODWORK, LLC         | 318        |
| RIMROCK SPURS & BITS               | 1335       |
| RIVER RANCH LLC                    | 839        |
| ROCKETBUSTER HANDMADE CUSTOM BOOTS | 347        |
| ROCKIN' K RANCH                    | 304        |

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| ROCKIN L DESIGNS                       | 250        |
| ROCKIN P RANCH                         | 547        |
| ROCKING HORSE DEPOT                    | 959        |
| ROCKING HORSE OUTFITTERS               | 1637       |
| ROCKING-R WESTERN/ WILDLIFE ART STUDIO | 2146       |
| RODEO DRIVE                            | 2030       |
| RODEO HISTORICAL SOCIETY               | 1733       |
| RODEO NEWS                             | 772        |
| RODEO RIGS. LLC/ ALL-AMERICAN TRAILERS | 2057       |
| RODEO VIDEO                            | 1367       |
| RONALD RAVAN DESIGNS                   | 2124       |
| ROPIN HIDES                            | 213        |
| RUSTIC IRONWERKS                       | 227        |
| SADDLE UP CLOTHING COMPANY             | 469        |
| SANDY KAMEN FINE THINGS                | 151        |
| SASSY SILVER BEAD DESIGNS              | 2052       |
| SCARLETT'S CORSET                      | 1330       |
| SEIDEL'S SADDLERY                      | 966        |
| SERGIO'S                               | 550, 2034  |
| SHADOW WEST                            | 1221       |
| SHALAKO INDIAN STORE                   | 2027       |
| SHANE KNIGHT GALLERY                   | 568        |
| SHARE                                  | 1437       |
| SHASTA FUDGE                           | 166        |
| SHEPLERS                               | 1878       |
| SIGNING ON                             | 334        |
| SILVER GALLERY                         | 324        |
| SILVER LINING HERBS                    | 1724       |
| SILVER SUN                             | 359        |
| SIMPLY BARBARA                         | 1166       |
| SK BRAZILE & ASSOC./ TWISTED X BOOTS   | 514        |
| SKYHAWK RUGS                           | 1915       |
| SKYHORSE SADDLE CO.                    | 651        |
| SKYWAY TRADING COMPANY                 | 1753       |
| SMALL IN THE SADDLE                    | 1815       |
| SOMETHING NEW TACK CLEANER             | 1377       |
| SONIA LEE JEWELRY DESIGNS              | 374        |
| SOUTH POINT HOTEL & CASINO             | 829        |
| SPORTEAR                               | 2029       |
| SPOTTED PONY, THE                      | 1728       |
| STEAMBOAT RANCHWEAR                    | 1014, 1017 |
| STITCH DESIGN                          | 1608       |
| STITCHIN' HORSE RANCH                  | 1337       |

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| STRAYER SADDLE COMPANY, LLC                     | 1073      |
| SULLIVAN GLOVE CO.                              | 464       |
| SWEET FEED                                      | 266       |
| SWEETFIT  | 1372      |
| T&G PENS  | 108       |
| TARTER FARM & RANCH                             | 2245      |
| TERRA LEATHER                                   | 147       |
| TESKEY'S  | 106, 405  |
| TEXAS RANCH RUSTICS                             | 2215      |
| TEXAS TRIO                                      | 2138      |
| TIM THIBERT DESIGNS                             | 1067      |
| TOMMY CONWAY'S COWBOY UP, LLC                   | 241       |
| TR CHYTKA BRONZE / BROKEN ARROW ARTWORK         | 314       |
| TRACY'S STUDIO                                  | 947       |
| TRADER BARB'S                                   | 1420      |
| TRAGER PELLET GRILLS LLC                        | 328       |
| TREESTUMP WOODCRAFT, LLC                        | 637       |
| TRES RIOS SILVER                                | 567       |
| TWO BAR WEST                                    | 1146      |
| ULTIMATE DUTCH OVEN/ DDT DUTCH OVEN DINNER TIME | 307       |
| UNCOMMON USA, INC.                              | 152       |
| VICTORIA JACE                                   | 1070      |
| VIRTUALLY THERE WESTERN FURNITURE               | 1133      |
| VISIBLE FAITH JEWELRY CO.                       | 639       |
| VISUAL EXPRESSIONS                              | 2018      |
| VOGT SILVERSMITHS                               | 967       |
| WALLACE METAL ART                               | 115       |
| WESTERN AT IT'S BEST                            | 2046      |
| WESTERN HORSEMAN                                | 849       |
| WESTERN IDEAS                                   | 1252      |
| WESTERN SHOOTING HORSE/ COLT                    | 2049      |
| WESTERN TRADITION                               | 379, 383  |
| WESTERNGRACE                                    | 1727      |
| WESTMOOR MFG. CO./ PANHANDLE SLIM               | 319, 1379 |
| WILD HEART WESTERN                              | 1167      |
| WILD HORSES OF NEVADA PHOTOGRAPHY               | 1271      |
| WILDFLOWERS BY HEATHER                          | 337       |
| WIRE WORKS                                      | 339       |
| WOMEN'S PROFESSIONAL RODEO ASSOCIATION, INC.    | 1638      |
| WRANGLER  | 425       |
| W-W LIVESTOCK SYSTEMS                           | 142       |
| WYOMING DUDE RANCHER'S ASSOCIATION              | 1331      |