

The Official Event Guide of the Wrangler National Finals



THURSDAY, DECEMBER 4 thru SATURDAY, DECEMBER 13, 2008 NFRexperience.com

# there's still time



rangler

It's not too late to get Wrangler National Finals Rodeo tickets. With the Mad Dash 30 ticket promotion, there's still time to attend the richest and most prestigious rodeo in the world.

"FIND A SEAT" TICKETS ARE OFFERED ON A "NO SHOW" BASIS WITH TICKETS POTENTIALLY AVAILABLE FOR ALL 10 WRANGLER NFR PERFORMANCES. These tickets can be purchased directly from the Thomas & Mack Center Ticket Office Monday through Saturday 11 AM - 5 PM or by calling UNLVTickets at 866-388-3267 between the hours of 9 AM - 8 PM Monday through Saturday and 10 AM - 6 PM on Sunday or online at www.unlvtickets.com.

Restrictions apply. Please call 866.388.3267 for more details.

# TABLE OF CONTENTS

- **3** Welcome
- **5** Schedule of Events
- 21 Satellite Feed
- 22 Cowboy Corral/ACM Stage
- **23** Anthems & Openings
- 27 Ticket Exchange Program/Rodeo Parking
- **30** Host Hotels & Event Sponsors
- **32** Entertainment Around Town
- 41 Fan Guide to Las Vegas Area Services
- **46** Cowboy Christmas Gift Show



Welcome to the Wrangler National Finals Rodeo. the richest and most prestigious rodeo in the world.



Parking at and around the Thomas & Mack Center is extremely limited. One of the best modes of transportation during the Wrangler NFR is the complimentary shuttle bus service.

(See back cover for more details)

CELEBRATING SO YEARS OF THE NFR

-3-

# **COWBOY UP, DOWNTOWN!**

Performing up-close-andpersonal in Golden Nugget's 600-seat showroom







For tickets and more information, please call 1-866-946-5336 or book online at goldennugget.com

### SUBMIT YOUR WNFR TICKET FOR AN ENTRY TO WIN A FORD F-150 TRUCK!

#### **DECEMBER 3-13, 2008**

• Earn entries by redeeming your WNFR ticket stub, joining the 24 Karat Club or by playing your favorite slot and table games!

#### WINNER NEED NOT BE PRESENT



- Enter one of our three daily blackjack tournaments on **December 4, 8,** and **11** and play to win the **\$5,000 grand prize** each day. Entry fee is only \$50.
- TEAM ROPER AUTOGRAPH SESSION -Monday, December 8 from 12 p.m. - 2 p.m. The Grand Events Center.
- Watch the WNFR LIVE televised nightly in The Grand Events Center.



Must be 21 or older to enter. Complete rules posted in the casino.

goldennugget.com

# Monday. December 1, 2008

SCHEDULE OF EVENTS

#### Miss Rodeo America Pageant Horsemanship Competition

9:00 a.m. The South Point Equestrian Center Free Admission

#### 62nd Annual PRCA National Convention Registration 12:00 p.m. The South Point Convention Area

#### Miss Rodeo America Pageant Get Acquainted Party

7:00 p.m. – 10:00 p.m. The Orleans Hotel & Casino Esplanade Room Ticket Required Miss Rodeo America Pageant Registration Desk The Orleans

#### Legends Gold Buckle Gala presented by Wrangler and benefiting the ProRodeo Hall of Fame

**7:00 p.m.** The South Point Hotel & Casino Grand Ballroom **Ticket Required** Tickets available at South Point Box Office

702-797-8055 or www.southpointcasino.com

# Tuesday, December 2, 2008

#### 62nd Annual PRCA National Convention Registration

6:30 a.m. – 4:00 p.m. The South Point Convention Area

#### 62nd Annual PRCA National Convention Trade Show 11:00 a.m. - 2:00 p.m. The South Point Exhibit Hall

-5-

#### Miss Rodeo America Pageant PRCA Luncheon Featuring Miss Rodeo America Pageant Contestants

**11:45 a.m.** The South Point Grand Ballroom **Ticket Required** Visit www.missrodeo.com for details

#### Miss Rodeo America Pageant Miss Rodeo America Fashion Show

5:00 p.m. - 5:30 p.m. Cash Bar will be available
5:30 p.m. - 7:30 p.m. Fashion Show Dinner
The Orleans Ballroom
7:30 p.m. - 10:00 p.m. Fashion Show Production - Showroom
Ticket Required
Miss Rodeo America Pageant Registration Desk/The Orleans
or purchased in advance through the Miss Rodeo America

Pageant Office

#### **PRCA Welcome Reception**

6:00 p.m. The South Point Grand Ballroom

# Wednesday. December 3, 2008

62nd Annual PRCA National Convention Registration 6:30 a.m. – 4:00 p.m. The South Point Convention Area

62nd Annual PRCA National Convention Trade Show 12:00 p.m. - 4:00 p.m. The South Point Exhibit Hall

#### **PRCA Awards Banquet**

6:00 p.m. The South Point Grand Ballroom Ticket Required Tickets available at South Point Box Office 702-797-8055 or www.southpointcasino.com

#### 22nd Annual Downtown Hoedown

6:00 p.m. – 11:00 p.m. Fremont Street Experience Free Admission / Open to the Public

### Thursday, December 4, 2008

SCHEDULE OF EVENTS

#### 2008 Benny Binion's World Famous Wrangler NFR Bucking Horse Sale

9:00 a.m. South Point, Equestrian Center To benefit the ProRodeo Hall of Fame Ticket Required

Tickets available at South Point Box Office 702-797-8055 or www.southpointcasino.com

62nd Annual PRCA National Convention Registration 8:00 a.m. – 12:00 p.m. The South Point Convention Area

62nd Annual PRCA National Convention Trade Show 9:00 a.m. – 10:30 a.m. The South Point Exhibit Hall

NFR Cowboy Christmas Gift Show 10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

#### Outside the Barrel with Flint Rasmussen 12:00 p.m. Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

-7-

#### Miss Rodeo America Pageant: President's Luncheon

12:00 p.m. - 1:30 p.m. The Orleans Hotel & Casino Mardi Gras Ballroom Ticket Required Miss Rodeo America Pageant Registration Desk/The Orleans

#### Wrangler National Finals Rodeo - First Performance

**6:45 p.m.** Thomas & Mack Center Performance Sponsor: PRCA

#### Wrangler NFR Go Round Buckle Presentations

**11:00 p.m**. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley *Free Admission* 

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. - 11:30 p.m. The Gold Coast Showroom Free Admission

# Friday, December 5, 2008

#### 2008 Benny Binion's World Famous Wrangler NFR Bucking Horse Sale

**9:00 a.m.** South Point Equestrian Center To benefit the ProRodeo Hall of Fame **Ticket Required** 

Tickets available at South Point Box Office 702-797-8055 or www.southpointcasino.com

#### NFR Cowboy Christmas Gift Show 10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

# The best rodeo after party

Talk all things rodeo with Don Gay, 8 -Time World Champion and TV host, Dan Miller for a nightly re-cap of the rodeo with Music by Wylie & The Wild West



Don Gay



# Where all the Cowboys go after the Rodeo

BOYDGAMING is a proud sponsor of



# Come see all of the exciting entertainment Boyd Gaming has appearing during the WNFR

Orleans Hotel & Casino Showroom Nov 29 - Dec 6 Miss Rodeo America Pageant Dec 7 Lee Greenwood Dec 12-14 JoDee Messina orleanscasino.com or 702.365.7075

Gold Coast Hotel & Casino Showroom Dec 4 - 13 National Finals Tonight Show FREE Admission 702.367.7111

Orleans Arena Dec 5-7 WNFR Big Round - Up and Visit Dec 13 Larry the Cable Guy orleansarena.com or 702.284.7777







#### **Outside the Barrel with Flint Rasmussen**

12:00 p.m. Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

#### Miss Rodeo America Pageant Contestant Introductions/Live Auction

1:30 p.m. - 3:30 p.m. NFR Cowboy Christmas Gift Show, Las Vegas Convention Center, North Hall *Free Admission* 

Wrangler National Finals Rodeo - Second Performance 6:45 p.m. Thomas & Mack Center Performance Sponsor: Coors

#### Wrangler NFR Go Round Buckle Presentations 11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley Free Admission

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. – 11:30 p.m. The Gold Coast Showroom

Free Admission

# SATURDAY, DECEMBER 6, 2008

#### NFR Cowboy Christmas Gift Show 10:00 a.m. - 5:00 p.m.

Las Vegas Convention Center, North Hall Free Admission / Open to the Public

Outside the Barrel with Flint Rasmussen 12:00 p.m. Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

- 11 -

Miss Rodeo America Pageant Coronation Performance and Awards Coronation Performance: 9:45 a.m. - 12:00 p.m. The Orleans Hotel & Casino-Showroom Ticket Required Miss Rodeo America Pageant Registration Desk/The Orleans Wrangler National Finals Rodeo - Third Performance

**5:45 p.m.** Thomas & Mack Center Performance Sponsor: Dodge

#### Wrangler NFR Go Round Buckle Presentations

11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley *Free Admission* 

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. – 11:30 p.m. The Gold Coast Showroom Free Admission

#### SUNDAY, DECEMBER 7, 2008 Memorial Night

#### NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

#### **Outside the Barrel with Flint Rasmussen**

12:00 p.m. Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

#### Wrangler National Finals Rodeo -Fourth Performance

- 12 -

5:45 p.m. Thomas & Mack Center Performance Sponsor: Boyd Gaming

Wrangler NFR Go Round Buckle Presentations 11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley Free Admission

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. – 11:30 p.m. The Gold Coast Showroom Free Admission

# MONDAY, DECEMBER 8, 2008

#### **PRCA Exceptional Rodeo**

10:00 a.m. - 11:00 a.m. Thomas & Mack Center Arena Floor- Open to the Public

NFR Cowboy Christmas Gift Show 10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

# Outside the Barrel with Flint Rasmussen

**12:00 p.m.** Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

#### Wrangler National Finals Rodeo - Fifth Performance 6:45 p.m. Thomas & Mack Center

Performance Sponsor: AT&T

#### Wrangler NFR Go Round Buckle Presentations

11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley Free Admission

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. - 11:30 p.m. The Gold Coast Showroom Free Admission

# SADDLE UP FOR THE NFR with MGM GRAND.

ROOMS FROM \$79 PER NIGHT

TO BOOK NOW CALL 800.929.1111 BOOKING CODE: MKT171



MGM GRAND HOST HOTEL OF THE NFR RODNEY CARRINGTON AT THE HOLLYWOOD THEATRE DECEMBER 8–13 MINTAE IA VERS AND OUTE

RICKY & THE RED STREAKS AT STUDIO 54 DECEMBER 7–13 MUST 6E 21 YEARS AND OLDER

FOR ENTERTAINMENT, CALL 702.891.7800





# **TUESDAY. DECEMBER 9. 2008**

SCHEDULE OF EVENTS

NFR Cowboy Christmas Gift Show 10:00 a.m. - 5:00 p.m. Las Vegas Convention Center North Hall Free Admission / Open to the Public

#### **Outside the Barrel with Flint Rasmussen**

**12:00 p.m.** Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

#### Wrangler National Finals Rodeo - Sixth Performance 6:45 p.m. Thomas & Mack Center Performance Sponsor: Air Force Reserve

Wrangler NFR Go Round Buckle Presentations 11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley Free Admission

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. – 11:30 p.m. The Gold Coast Showroom Free Admission

#### WEDNESDAY, DECEMBER 10, 2008 Tough Enough To Wear Pink Night

NFR Cowboy Christmas Gift Show 10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

#### Outside the Barrel with Flint Rasmussen 12:00 p.m. Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

#### Wrangler National Finals Rodeo - Seventh Performance

**6:45 p.m.** Thomas & Mack Center Performance Sponsor: Montana Silversmiths

#### Wrangler NFR Go Round Buckle Presentations

**11:00 p.m.** The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley **Free Admission** 

#### National Finals Tonight hosted by Don Gay & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom Free Admission

# THURSDAY, DECEMBER 11, 2008

#### **NFR Cowboy Christmas Gift Show**

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

#### 21st Annual Pro Rodeo League of Women Luncheon & Fashion Show

11:00 a.m. - 2:00 p.m. The South Point Grand Ballroom Hosted by: The South Point Hotel & Casino Proceeds to benefit The Justin Cowboy Crisis Fund Ticket Information contact Tracy Hedeman 817-676-1637 or after 11/1/08 they can be purchased at South Point Box Office 702-797-8055 or www.southpointcasino.com

#### Wrangler National Finals Rodeo - Eighth Performance

- 16 -

**6:45 p.m.** Thomas & Mack Center Performance Sponsor: Justin Boots

# Terrible's NFR Menu

Prime Rib Dinner \$999

T-Bone Steak Dinner Served 24 hours a day



terrible's Clus

TERRIRIES

# FREE Draft Beer!!! Just present your 2008 NFR Ticket Stub to any Casino Bar

- Located just blocks from the Thomas & Mack Center
- Come watch the NFR live nightly on closed circuit TV
- Check-out our drink specials nightly

Las Vegas Flamingo & Paradise 733-7000+ 1-800-640-9777

ww.terriblescasinos.com

INO

ent reserves all rights. - Free Draft Beer promotion expires December

Wrangler NFR Go Round Buckle Presentations 11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley Free Admission

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. – 11:30 p.m. The Gold Coast Showroom Free Admission

# FRIDAY, DECEMBER 12, 2008

#### 22nd Annual Spurs & Spikes Golf Invitational & Fundraiser

To benefit the ProRodeo Hall of Fame By Invitation only

#### NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

#### **Outside the Barrel with Flint Rasmussen**

**12:00 p.m.** Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

#### Wrangler National Finals Rodeo - Ninth Performance 6:45 p.m. Thomas & Mack Center

Performance Sponsor: U.S. Smokeless Tobacco Co.

#### Wrangler NFR Go Round Buckle Presentations 11:00 p.m. The South Point Dance Hall Hosted by Flint Rasmussen and Randy Corley Free Admission

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. 11:30 p.m. The Gold Coast Showroom Free Admission

# SATURDAY, DECEMBER 13, 2008

SCHEDULE OF EVENTS

NFR Cowboy Christmas Gift Show - Final Day 10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall Free Admission / Open to the Public

Outside the Barrel with Flint Rasmussen 12:00 p.m. Las Vegas Convention Center, North Hall Main Stage at the Cowboy Christmas Show

Wrangler National Finals Rodeo - Tenth Performance 5:45 p.m. Thomas & Mack Center Performance Sponsor: Wrangler

> PRCA World Champions Award Ceremony Immediately Following Performance

National Finals Tonight hosted by Don Gay & Dan Miller 10:30 p.m. – 11:30 p.m. The Gold Coast Showroom Free Admission

- 19 -

2008

# SUNDAY, DECEMBER 14,

#### **World Champions Brunch**

9:00 a.m. The South Point Grand Ballroom Tickets available at South Point Box Office 702-797-8055 or www.southpointcasino.com

# Lots this size will soon be a thing of the past. 1/2 ACRE ESTATE LOTS



#### EXQUISITE 4 TO 6 BEDROOM HOMES IN SOUTHWEST LAS VEGAS

# OVER \$200,000 IN INCLUDED LUXURY UPGRADES

- Located in a private, gated community
- Granite slab countertops
- Viking appliance package and 30" upper convection double oven
- Custom oak or maple cabinetry and moulding
- Designer bathroom faucets, tubs and lavatories with matching granite countertops







702.407.0771 Located at Serene & Valley View For more information go to www.desertoak.com

SATELLITE FEED

**D TICKETS? YOU CAN STILL SEE IT LIVE VIA SATELLITE FEE** 

The following Clark County hotel properties will be delivering a live transmission of all **0** Wrangler National Finals Rodeo performances

Bill's Gamblin' Hall Binion's **Circus Circus** Excalibur **Fitzgeralds** Flamingo Las Vegas Four Queens Gold Coast **Golden Nugget** Hard Rock Hotel Harrah's Las Vegas Hooters Casino Hotel **Imperial Palace** Las Vegas Hilton Luxor MGM Grand The Mirage Monte Carlo The Orleans Palace Station Palms Pioneer Hotel (Laughlin) **Planet Hollywood** Plaza Hotel Rio Sam's Town Silverton South Point Suncoast Terrible's Treasure Island (TI) Tropicana

702-737-2100 800-937-6537 800-634-3450 800-937-7777 800-274-5825 800-732-2111 800-634-6045 888-402-6278 800-634-3454 800-HRD-ROCK 800-392-9002 866-584-6687 800-634-6441 800-222-5361 800-288-1000 800-929-1111 800-627-6667 800-311-8999 800-675-3267 800-6-STATIONS 866-942-7770 800-634-3469 877-333-9474 800-634-6575 800-427-7247 800-897-8696 800-588-7711 866-796-7111 877-677-7111 800-640-9777 800-944-7444 888-826-8767

- 21 -

# GET THERE EARLY...STAY LATE THE RODEO STARTS TO ROCK HERE! Performances BEFORE and AFTER the nightly rodeo competition.

Performances BEFORE and AFTER the nightly rodeo competition. Doors to the Cowboy Corral open at 5pm for the weekday rodeo performances and 4pm for the weekend rodeo performances. FREE ENTRY WITH WRANGLER NFR TICKET!



Trailer Choir Thursday Dec. 4 5:45 - 6:30pm



Jake Owen Friday Dec. 5 5:45 - 6:30pm



Kristy Lee Cook Saturday Dec. 6 4:45 - 5:30pm



Aaron Watson Sunday Dec. 7 4:45 - 5:30pm



Crystal Shawanda Monday Dec. 8 5:45 - 6:30pm



The Carter Twins Tuesday Dec. 9 5:45 - 6:30pm



Whitney Duncan Wednesday Dec. 10 5:45 - 6:30pm



Randy Houser Thursday Dec. 11 5:45 - 6:30pm



Zac Brown Band Friday Dec. 12 5:45 - 6:30pm





 Image: 12
 Jack Ingram

 30pm
 NFR Stage at the 2008 NFR Cowboy Corral
 4:45 - 5:30pm

Cowboy Corral is located in the Cox Pavilion, adjacent to the Thomas & Mack Center

# GET THERE EARLY ...

Some of the biggest names in country music will grace the stage at the Thomas & Mack Center to kick off the world's richest and most prestigious rodeo.



- 23 -

# ANTHEMS & OPENING ACTS



\*schedule subject to change

- 24 -

# CORRAL WEST WESTERN & WORK WEAR



Congratulations on 50 Years of Great Rodeo!

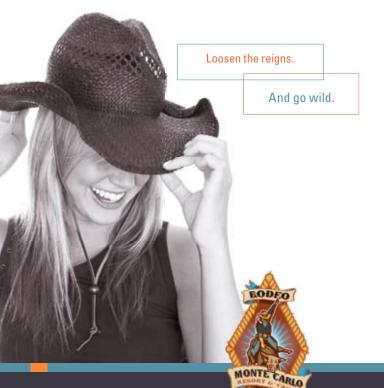


Shop our Booth at Cowboy Christmas Gift Show at the Las Vegas Convention Center & at our Store at the Corner of Cheyenne & Rainbow.





The Largest Selection of Name Brand Western Wear for the Entire Family







At the official hotel sponsor of NFR the action doesn't end when NFR does. Featuring live NFR Satellite Feeds. For reservations, call 888.529.4828 or visit us at montecarlo.com.

200

Jonte Co

LAS VEGAS RESORT AND CASINO

### TICKET EXCHANGE PROGRAM

TICKET EXCHANGE

Due to popular demand, the Wrangler NFR Ticket Exchange will once again be in operation at the Las Vegas Convention Center during the NFR Cowboy Christmas Gift Show. The official NFR Ticket Exchange provides an opportunity to match those looking to sell NFR tickets with those looking to purchase. The ticket office is open from Thursday, December 4, 2008 through Friday, December 12, 2008. Those looking to return tickets for resale should drop them off between 9 a.m. - 10 a.m. daily. You will receive the face value of the tickets minus a \$2 handling fee per ticket. Single tickets will not be accepted. Large amounts of tickets and Gold Buckle tickets will be accepted on consignment only. Those wishing to acquire tickets can do so from 10 a.m. – 3 p.m. daily. All tickets will be sold at face value, plus an additional \$2 handling fee per ticket. Cash transactions only. Limited availability. Restrictions apply

#### **TICKET RESALE PROHIBITED**

The unauthorized resale of Wrangler National Finals Rodeo tickets is prohibited. Unauthorized selling, advertised selling, and/or attempted selling of NFR tickets is strictly prohibited and will result in loss of future ticket buying privileges. This policy will be strictly enforced.

### **RODEO PARKING**

Thomas & Mack Center parking is \$10 per vehicle. The public entrance is located off Tropicana and Swenson Avenue.

- 27 -

# Released In Honor Of The 50<sup>th</sup> Anniversary Of The NFR

# BOOTS BUCKLES &SPURS

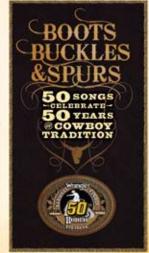
# 50 SONGS CELEBRATE 50 YEARS OF COWBOY TRADITION

# A Who's Who Of Country Music

Never before have rodeo's most beloved and treasured songs been available in a collection such as this. It's a must-have for rodeo and country music fans of all ages.

> Featuring songs by BROOKS & DUNN, JOHNNY CASH, WILLIE NELSON, WAYLON JENNINGS, MONTGOMERY GENTRY, CHRIS LEDOUX and more!





© 2008 SONY BMG MUSIC ENTERTAINMENT.

# SAM'S TOWN LAS VEGAS



It's Rodeo Time! Saddle up and head on over to Sam's Town...the place that more cowboys ride into!

Winner of 31 Total Awards and 23 First Place Awards! ★ BEST BLACKJACK ★ BEST CASINO ★ BEST SLOTS ★ LUCKIEST CASINO



702-456-7777

samstownly.com



'S TOWN

Free Shuttle Service from Sam's Town to the Las Vegas Strip, Downtown & back!

SAM

Flamingo and Boulder Hwy. HOST HOTELS & EVENT SPONSORS

# HOST HOTELS

Circus Circus Excalibur Fitzgeralds Four Queens Gold Coast Golden Nugget Hooters Imperial Palace Las Vegas Hilton MGM Grand Mirage Orleans Plaza Sam's Town Silverton South Point Palace Station Treasure Island Vegas Club

# **EVENT SPONSORS**

CORRAL WEST RANCHWEAR Bareback Riding Sponsor

DESERT OAK HOMES Bull Riding Sponsor

EXCALIBUR HOTEL & CASINO Barrel Racing Sponsor

HOOTERS CASINO HOTEL Steer Wrestling Sponsor

Golden Nugget Hotel & Casino Team Roping Sponsor

THE MIRAGE HOTEL & CASINO Tie-Down Roping Sponsor

PALACE STATION Saddle Bronc Riding Sponsor BOYD GAMING Contestant Entry Fees Sponsor

GOLD COAST HOTEL & CASINO NFR Championship Saddles Sponsor

SAM'S TOWN HOTEL & GAMBLING HALL Opening Ceremonies Sponsor

BOYD GAMING Replay Sponsor

MGM HOTEL & CASINO National Anthem Sponsor

ST. ROSE DOMINICAN HOSPITAL NFR Walk of Champions Sponsor

# **ADDITIONAL NFR SPONSORS**

- 30 -

Nevada State Bank Silverton Casino Lodge Terrible's Hotel & Casino MONTE CARLO HOTEL & CASINO CIRCUS CIRCUS HOTEL & CASINO ACADEMY OF COUNTRY MUSIC

# GREAT LIVE MUSIC EVERY NIGHT!

# HOT NIGHTLIFE AT JACK'S ROADHOUSE

2008 Nashville Star Finalist **★ Third Town ★** Performing Nightly During The NFR 9pm - 1am



ALL NEW TOWER ROOMS · CALL: 800-634-3101

Official NFR Host Hotel And Saddle Bronc Riding Event Sponsor

ENTERTAINMENT AROUND TOWN



JODY NIX December 1-3 South Point - 866-796-7111

HEIDI NEWFIELD December 3 Fremont Street Experience Downtown Hoedown - 877-VEGAS-4U





LADY ANTEBELLUM December 3 Fremont Street Experience Downtown Hoedown - 877-VEGAS-4U

#### MARK CHESNUTT December 3

Fremont Street Experience Downtown Hoedown - 877-VEGAS-4U





THE ROAD HAMMERS December 3 Fremont Street Experience Downtown Hoedown - 877-VEGAS-4U

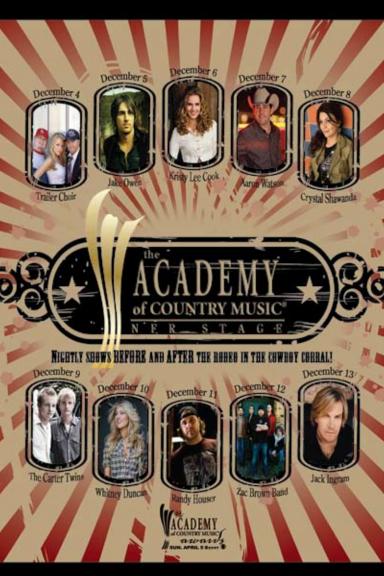
BILLY CHILDERS December 4-6 South Point - 866-796-7111





SAWYER BROWN December 5 Boulder Station - 866-264-1818

- 32 -



ENTERTAINMENT AROUND TOWN



CLAY WALKER December 5-6 Silverton Casino Lodge 702-914-8557

MIRANDA LAMBERT December 5-6 Golden Nugget - 866-946-5336





RON WHITE December 5-6 The Mirage - 800-963-9634

BROOKS & DUNN December 5-7 Las Vegas Hilton - 800-222-5361





LEE GREENWOOD December 7 The Orleans Showroom - 888-365-7111

PAT GREEN December 7-8 Golden Nugget - 866-946-5336





SUSIE DOBBS December 7-10 South Point - 866-796-7111

- 34 -



# B R A N D E D 20 YEARS as THE BEST STEAKHOUSE LAS VEGAS



TRY OUR HEARTY BBQ PLATTER IN THE GARDEN GRILL.



PRIME RIB IS NOW \$11.99 IN THE CASINO CAFE. ALL YOU CAN EAT 2 P.M. - 2 A.M.

Open for dinner daily. Reservations recommended. 702.794.3767 circuscircus.com Official Sponsor of Wrangler NFR

> \$1 COORS LIGHT AND \$1 SHOTS OF CROWN ROYAL ONLY AT SLOTS OF FUN.



ENTERTAINMENT AROUND TOWN



RODNEY CARRINGTON December 8-13 MGM Grand - 877-880-0880

RONNIE MILSAP December 9-10 Golden Nugget - 866-946-5336





JOHN RICH & COWBOY TROY December 10-11 Las Vegas Hilton - 800-222-5361

GARY ALLAN December 11 Mandalay Bay - House of Blues 877-632-7600





BILL ENGVALL December 11-12 Treasure Island - 800-392-1999

CHARLIE DANIELS December 11-12 Golden Nugget - 866-946-5336





BLAINE GRAY December 11-13 South Point - 866-796-7111

- 36 -

# Steak Optional.

Come Watch the Rodeo Live on Over 200 Screens at Hooters Casino Hotel

<sup>8</sup>16<sup>39</sup> 12oz. New York Strip Steak Available 24/7 at Dan Marino's

Drink Specials

Live Bands, No Cover





Across from the MGM.

ENTERTAINMENT AROUND TOWN



BLAKE SHELTON December 12-13 Silverton Casino Lodge 702-914-8557

GRETCHEN WILSON December 12-13 Las Vegas Hilton - 800-222-5361





Jo DEE MESSINA December 12-14 The Orleans Showroom - 888-365-7111

LARRY THE CABLE GUY December 13 The Orleans Arena - 888-234-2334



### HOST HOTEL FOR THE BULL RIDERS.

\*\*\*\* **\*\*\***\*\*

Clay Walker In Concert December 5&6

ROPIN

Blake Shelton In Concert ecember 1281

# Silverton Casino Lodge is your 2008 NFR Party Headquarters.

ROCKIN' ALL NICH

DOORS OPEN IMMEDIATELY FOLLOWING NFR EVENTS NIGHTLY.

#### BRING YOUR NFR TICKET TO SILVERTON CASINO, IT COULD BE WORTH \$10,000 EACH NIGHT! PLUS 10 \$1,000 WINNERS EACH NIGHT.

FREE SHUTTLES TO AND FROM SILVERTON CASINO LODGE • DRINK SPECIALS AUTOGRAPH SIGNINGS • MECHANICAL BULL • LIVE ENTERTAINMENT AND DJ





#### During NFR, come into Excalibur for all this and more:

- Free live broadcasts of the rodeo action
- Zagat-rated prime cuts at The Steakhouse at Camelot
- Vegas action and unbeatable hospitality
- Live country music nightly

**Two for One on Draft Beer during NFR** at Dick's Last Resort. It's a dining experience that can't be duplicated basically because most restaurants have too much pride to try. Dick's Last Resort is big portions. Messy plates. Live music. All served up with a healthy side of attitude. Offer valid December 4-13, 2008.



702.597.7777 excalibur.com

### Airlines

| America West                   | (800) 428-4322 |
|--------------------------------|----------------|
| Delta                          | (800) 221-1212 |
| Frontier                       | (800) 432-1359 |
| Midwest Express                |                |
| Northwest                      | (800) 225-2525 |
| Qantas                         | (800) 227-4500 |
| Southwest                      | (800) 435-9792 |
| Sun Country                    | (800) 359-6786 |
| US Airways                     | (800) 428-4322 |
| United                         | (800) 241-6522 |
| McCarran International Airport |                |
| 5757 Wayne Newton Boulevard    |                |
|                                | (702) 261-5211 |

### **Car Rental**

| Advantage Rent-A-Car                     | .(702) 798-6100               |
|------------------------------------------|-------------------------------|
| Airport Rent-A-Car                       | (702) 678-6666                |
| Alamo Rent-A-Car                         | (702) 263-8411                |
| Avis Rent-A-Car                          | (702) 53 <mark>1-</mark> 1500 |
| Bates Motor Home<br>Rental Network       | <u>(</u> 702) 737-9050        |
| Budget Rent-A-Car                        | (702) 736-1212                |
| Cyclease Las Vegas<br>Motorcycle Rentals | (702) 944-3600                |
| Dollar Rent-A-Car                        | (702) 739-9507                |
| Dream Car and<br>Motorcycle Rentals      | (702) 731-6452                |
| Enterprise Rent-A-Car                    | (702) 795-8842                |
| Hertz Rent-A-Car                         | (702) 262-7700                |
| Las Vegas<br>Harley-Davidson             | (702) 431-8500                |
| National Car Rental                      |                               |
| Payless Car Rental                       |                               |
| Rent-A-Vette                             |                               |
| Sav-mor Rent-A-Car                       |                               |
| Sun Scooter Rentals                      | (702) 275-2379                |

## AREA SERVICES

| nen ser                               | VICCO          |
|---------------------------------------|----------------|
| Thrifty Rent-A-Car                    | (877) 283-0898 |
| US Rent-A-Car                         | (702) 798-6100 |
| Hotel Guide                           |                |
| Alexis Park Resort                    | (702) 796-3300 |
| Aliante Station Casino                | (877) 477-7627 |
| Bally's Las Vegas                     | (702) 739-4111 |
| Bellagio                              | (702) 693-7111 |
| Bill's Gamblin' Hall                  |                |
| & Saloon                              | (702) 737-2100 |
| Binion's Gambling<br>Hall & Hotel     | (702) 382-1600 |
| Cannery Hotel                         | (102) 302-1000 |
| and Casino                            | (702) 507-5700 |
| Caesar's Palace                       |                |
| California Hotel                      |                |
| and Casino                            |                |
| Circus Circus Ho <mark>tel, Ca</mark> |                |
| & Theme Park                          | (102) 134-0410 |
| El Cortez Hotel<br>& Casino           | (702) 385-5200 |
| Emerald Suites                        |                |
| – Las Vegas Blvd                      | (702) 946-9999 |
|                                       |                |

(702) 597-7777

(702) 385-3232

(702) 385-4011

(702) 367-7111

Excalibur Hotel

and Casino\_\_\_\_ Fitzgeralds

Fremont Hotel and Casino

Four Queens Casino/Hotel

Gold Coast Hotel & Casino

| Golden Nugget      | (702) 385-711 |
|--------------------|---------------|
| Green Valley Ranch | (702) 617-777 |
| Hard Rock          |               |
| Hotel & Casino     | (702) 693-500 |

Four Season's Hotel (702) 632-5000

Casino &Hotel (702) 388-2400 Flamingo Hilton Hotel (702) 733-3111

## Cowboys come by the herd.

Deluxe Rooms from \$99 per night.

Book now so you can be part of all the Rodeo Vegas action. Kick up your heels every night of the Wrangler NFR, with live entertainment, giveaways and famous faces. And every event is FREE.

mirage.com

866.472.4968



| Harrah's Las Vegas                  | (702) 369-5000         |
|-------------------------------------|------------------------|
| Hooter's Hotel<br>and Casino        | (700) 700 0000         |
| and Casino                          | (702) 739-9000         |
| Imperial Palace                     | (702) 731-3311         |
| J.W. Marriott                       |                        |
| Jockey Club                         | (702) 739-8686         |
| Las Vegas Hilton                    | (702) 732-5111         |
| Luxor Hotel<br>and Casino           | (702) 262-4000         |
|                                     |                        |
| and Casino                          | (702) 891-7777         |
| Main Street Station C               |                        |
| Brewery & Hotel                     |                        |
| Mandalay Bay                        | (102) 632-1111         |
| Mirage Las Vegas<br>Resort          | (702) 791-7111         |
| Monte Carlo Resort                  |                        |
| Monte Carlo Resort<br>and Casino    | (702) 730-7777         |
| New York New York                   |                        |
| Hotel and Casino                    | <u>(</u> 702) 740-6969 |
| The Orleans                         | (702) 365-7111         |
| Palace Station<br>Hotel Casino      |                        |
| Hotel Casino                        | (702) 367-2411         |
| Falazzo Las veyas                   | (102) 007-7777         |
| Palms Casino Resort                 |                        |
| Paris-Las Vegas                     | (702) 946-7000         |
| Planet Hollywood<br>Resort & Casino |                        |
| Resort & Casino                     | (702) 785-5555         |
| Plaza Hotel & Casino                | (702) 386-2110         |
| Polo Towers                         | (702) 261-1000         |
| Red Rock Station                    | (702) 797-7625         |
| Rio All-Suites                      |                        |
| Hotel and Casino                    | (/02) / / / - / / / /  |
| Riviera Hotel<br>and Casino         | (702) 724 5110         |
| Sahara Hotel                        | (102) 134-3110         |
| and Casino                          | (702) 737-2111         |
| Sam's Town Hotel                    |                        |
| and Gambling Hall                   | (702) 456-7777         |

# AREA SERVICES

| Santa Fe Station<br>Hotel and Casino  | . <u>(</u> 702) 658-4900 |
|---------------------------------------|--------------------------|
| South Point Hotel and Casino          | (702) 796-7111           |
| Stratosphere Tower<br>Hotel & Casino  |                          |
| Suncoast Hotel and Casino             | (702) 636-7111           |
| Terrible's Hotel<br>& Casino          |                          |
| Travelodge<br>Las Vegas Strip         |                          |
| Travelodge<br>Las Vegas South Strip   |                          |
| Treasure Island (TI)<br>at the Mirage | (702) 894-7111           |
| Trump Las Vegas                       |                          |
| Tropicana Resort<br>and Casino        | (702) 739-2222           |
| Tuscany Suites<br>& Casino            | (702) 893-8933           |
| Vegas Club Hotel<br>& Casino          | (702) 385-1664           |
| Venetian Resort<br>Hotel and Casino   |                          |
| Wynn Las Vegas                        |                          |
| Newsnaners                            |                          |

#### Newspapers

| Las Vegas      |                               |
|----------------|-------------------------------|
| Review-Journal | (702) 383-0211                |
| Las Vegas Sun  | <u>(</u> 702) <u>385-3111</u> |
| USA Today      | (800) USA-0001                |
| 73. 34         |                               |

#### Police

| Las Vegas Metro Police Department |                |
|-----------------------------------|----------------|
| Non-Emergency                     | (702) 795-3111 |
| Tourist Safety Unit               | (702) 828-3204 |
| Emergency                         | 911            |
| Nevada Highway Patrol             |                |
| Non-Emergency                     | (702) 486-4100 |

## my**PHOTOcard**

B NEVADA STATE BANK

VISA

### YOUR MOST VALUABLE ASSETS. NOW WALLET SIZED.

#### INTRODUCING MYPHOTOCARD™ FROM NEVADA STATE BANK.

Will

No matter how big your most treasured moments are, the best times of your life will always be close at hand. Go online today and visit www.nsbank.com/MyPhotoCard to start designing a Visa® debit or credit card that's as unique as you are." Fast. Easy. Free."

For additional information, please call 800.727.4743



#### NEVADA STATE BANK• A better way to bank.

www.nsbank.com/MyPhotoCard

\*You must have a Nevada State Bank Visa debit or credit card and be enrolled in our Business Internet Banking service to qualify. \*\*The first photo on each individual's card is free. Photo charges on each additional card vill be \$4.95.

### Celebrate the 50th Anniversary of the NFR with BROOKS & DUNN'S COWBOY TOWN

FEATURING "Cowboy Town" the official song of the NFR AVAILABLE NOW!



And the BRAND NEW Brooks & Dunn iTunes Original



FEATURING exclusive live performances

a 5-video retrospective of their hits

PLUS stories behind the videos AVAILABLE NOW! at iTunes!

www.brooks-dunn.com



# SHOP ALL DAY ROLLO ALL NIGHT

LAS VEGAS CONVENTION CENTER, NORTH HALLS PARADISE AND CONVENTION CENTER DRIVE FREE ADMISSION OPEN TO THE PUBLIC

The Cowboy Christmas Gift Show, the ONLY official gift show of the Wrangler National Finals Rodeo, features more than 300,000 square feet of show floor with 400+ exhibitors from across the U.S. and Canada.

Guests will find everything on their holiday shopping list, including custom-made jewelry, clothing, boots, hats, spurs, leather crafts, furniture, original art, bronze, handmade crafts and home goods, as well as official Wrangler NFR and PRCA merchandise.

There's still more:

- Live entertainment
- · Contestant and celebrity autograph sessions
- On-site NFR Ticket Exchange
- The previous night's Wrangler NFR performance showing on big screens throughout the day



The Official Gift Show of the Wrangler National Finals Rodeo THURSDAY, DECEMBER 4 thru SATURDAY, DECEMBER 13, 2008 NFRexperience.com



The Wrangler National Finals Rodeo will again offer complimentary shuttle bus service to and from the Thomas & Mack Center.

