

**2010**  
**COWBOY CHRISTMAS GIFT SHOW**  
**THE OFFICIAL GIFT SHOW OF THE**  
**NATIONAL FINALS RODEO**  
**APPLICATION FOR EXHIBIT SPACE**  
**(The deadline for application is 04/30/2010)**

Las Vegas Convention Center  
Las Vegas, Nevada  
Thursday, December 2nd through Saturday, December 11th, 2010  
10:00 A.M. - 5:00 P.M.

**PLEASE FILL OUT COMPLETELY AND LEGIBLY OR YOUR APPLICATION WILL BE RETURNED.**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Additional Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Have you or your company ever exhibited at the NFR Cowboy Christmas Gift Show? \_\_\_\_\_

If yes, what year(s)? \_\_\_\_\_

We are *REQUESTING* the following size exhibit space:

\_\_\_\_\_ 10'x10' (\$1,800.00)

\_\_\_\_\_ 10'x10' Corner (\$1,850.00)

\_\_\_\_\_ 10'x15' (\$2,450.00)  
(Limited availability)

\_\_\_\_\_ Bulk Space (\$13.00 per Sq. Ft.)  
(2,000+ Sq. Ft.)

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. In order to avoid duplicity of products and offer a wide variety of displays and exhibits, Show Management may eliminate some of the items you list. The Cowboy Christmas Gift Show is a western oriented show. Items, products, or services not fitting within this criterion will not be accepted. Once a contract is assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary products may hinder acceptance into the Show. Violations will mean immediate cancellation of contract and all rental monies paid will be forfeited to the Cowboy Christmas Gift Show. You will be notified in writing of any deletions of products. Please describe, in detail, products/services offered:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**-CONTINUED-**

One (1) 500 watt electrical outlet (per exhibitor contract), drapes and a 7"x 44" sign are provided by the Show. Any and all additional electrical requirements or telephone hook-ups will be your responsibility. Additional electrical arrangements must be made with the contracted decorating service. There are NO provisions for water or drainage.

The Cowboy Christmas Gift Show reserves the right to assign space in accordance with other Exhibitors and products. The Cowboy Christmas Gift Show strives to maintain a large variety of products in all areas and does not wish to overload any one area with similar or like products. We ask that you display your exhibit in a manner keeping with our theme, therefore, your decorations must meet with the approval of Show Management.

Please attach catalogs, samples, brochures, pictures, etc. of your products, and a display of your booth layout. If these are not available, attach a drawing with an explanation of how you plan to decorate your booth. **SORRY, WE CANNOT ACCEPT THE APPLICATION WITHOUT THIS COMPLETED.** Please note: catalogs, pictures, etc. will not be returned unless requested.

We agree to abide by the rules and regulations stipulated in the actual contract, should space be available. By signature of this application, we hereby authorize the Cowboy Christmas Gift Show to secure information concerning any of the above facts, and my signature requests the companies to furnish information requested by the Cowboy Christmas Gift Show.

**DEPOSITS/PAYMENT SCHEDULE: I UNDERSTAND THAT A \$500.00 DEPOSIT IS REQUIRED WITH THIS APPLICATION.** All monies must be in the form of a CASHIERS CHECK or MONEY ORDER made payable to LAS VEGAS EVENTS. THE DEADLINE FOR APPLICATION IS APRIL 30, 2010. Your application and deposit must be received together, on or before this date to be considered. NO EXCEPTIONS! If your application is not accepted, the deposit will be returned to you. If accepted, the deposit will be applied toward your booth rental. Cancellations after acceptance into the Show will result in forfeiture of deposit and all monies paid to date. FAILURE TO COMPLY WITH PAYMENT DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. You will be notified (via mail) of acceptance/refusals. No telephone calls please.

***\*\*\*THE COWBOY CHRISTMAS GIFT SHOW, THE OFFICIAL GIFT SHOW OF THE WRANGLER NATIONAL FINALS RODEO, IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE.\*\*\****

Signature: \_\_\_\_\_

Name (Please Print): \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please return completed application and \$500.00 deposit to:

Anne Aznarez  
Show Manager  
Cowboy Christmas Gift Show  
770 E. Warm Springs Road, Suite 140  
Las Vegas, NV 89119