

**\*\*\*\*\*2009 WAIT LIST APPLICATION\*\*\*\*\***

**COWBOY CHRISTMAS GIFT SHOW  
THE OFFICIAL GIFT SHOW OF THE  
WRANGLER NATIONAL FINALS RODEO  
APPLICATION FOR EXHIBIT SPACE**

Las Vegas Convention Center  
Las Vegas, Nevada  
Thursday, December 3<sup>rd</sup> through Saturday, December 12<sup>TH</sup>, 2009  
10:00 A.M. - 5:00 P.M.

**PLEASE FILL OUT COMPLETELY AND LEGIBLY OR YOUR APPLICATION WILL BE RETURNED.**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Additional Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Have you or your company ever exhibited at the NFR Cowboy Christmas Gift Show? \_\_\_\_\_

If yes, what year(s)? \_\_\_\_\_

We are *REQUESTING* the following size exhibit space:

- |  |  |
|--|--|
| _____ 10'x10' (\$1,750.00)                           | _____ 10'x10' Corner (\$1,800.00)                          |
| _____ 10'x15' (\$2,400.00)<br>(Limited availability) | _____ Bulk Space (\$12.50 per Sq. Ft.)<br>(2,000+ Sq. Ft.) |

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. In order to avoid duplicity of products and offer a wide variety of displays and exhibits, Show Management may eliminate some of the items you list. The Cowboy Christmas Gift Show is a western oriented show. Items, products, or services not fitting within this criterion will not be accepted. Once a contract is assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary products may hinder acceptance into the Show. Violations will mean immediate cancellation of contract and all rental monies paid will be forfeited to the Cowboy Christmas Gift Show. You will be notified in writing of any deletions of products. Please describe, in detail, products/services offered:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**-CONTINUED-**

One (1) 500 watt electrical outlet (per exhibitor contract), drapes and a 7"x 44" sign are provided by the Show. Any additional electrical requirements or telephone hook-ups will be your responsibility. Additional electrical arrangements must be made with the contracted decorating service. There are NO provisions for water or drainage.

The Cowboy Christmas Gift Show reserves the right to assign space in accordance with other Exhibitors and products. The Cowboy Christmas Gift Show strives to maintain a large variety of products in all areas and does not wish to overload any one area with similar or like products. Our 2008 Cowboy Christmas Gift Show was a huge success and we want to continue to promote a top quality show. We ask that you display your exhibit in a manner keeping with our theme, therefore, your decorations must meet with the approval of Show Management.

Please attach catalogs, samples, brochures, pictures, etc. of your products, and a display of your booth layout. If these are not available, attach a drawing with an explanation of how you plan to decorate your booth. **SORRY, WE CANNOT ACCEPT THE APPLICATION WITHOUT THIS COMPLETED.** Please note: catalogs, pictures, etc. will not be returned unless requested.

We agree to abide by the rules and regulations stipulated in the actual contract, should space be available. By signature of this application, we hereby authorize the Cowboy Christmas Gift Show to secure information concerning any of the above facts, and my signature requests the companies to furnish information requested by the Cowboy Christmas Gift Show.

*Your completed Wait List application will be kept on file through November 2009, and possibly used if an assigned exhibitor cancels their booth space through that time.*

**\*\*\*PAYMENT SCHEDULE\*\*\*: If your Wait List Application is accepted for the 2009 Show, you will be contacted (via telephone) and invoiced accordingly. Please DO NOT send any payment with this completed application, all monies will be returned.**

**COWBOY CHRISTMAS GIFT SHOW, THE OFFICIAL GIFT SHOW OF THE WRANGLER NATIONAL FINALS RODEO, IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. No telephone calls please.**

Signature: \_\_\_\_\_

Name (Please Print): \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please return completed application to:

Anne Aznarez  
Show Manager  
Cowboy Christmas Gift Show  
770 E. Warm Springs Road, Suite 140  
Las Vegas, NV 89119