



ATTENTION NFR TICKETHOLDERS!

IMPORTANT TICKET UPDATE

Las Vegas Events (LVE) is excited to announce an important change to their 2010 NFR Ticket Policy that will provide many benefits to our loyal rodeo fans and cowboys.

LVE will be introducing an **“Official Online NFR Ticket Exchange”** next year. Not only will this ticket exchange be the only authentic and secure site for buying and purchasing NFR tickets, partial proceeds will go back to rodeo. This will be the only online site where the resale of NFR tickets will be allowed.

Additional details of this site will be communicated to our fan base early next year. The launch date of this site is anticipated to be May 1, 2010.

Please do not make any plans to resell your NFR tickets on any other unauthorized online site. The unauthorized resale of National Finals Rodeo tickets is strictly prohibited and could result in the automatic forfeiture of your season tickets.

If you have any questions on this policy, please email ticket_office@lasvegasevents.com



