THE ACADEMY OF COUNTRY MUSIC PARTNERS
WITH WRANGLER NATIONAL FINALS RODEO AND COWBOY FANFEST
TO BE HELD DECEMBER 6-15, 2012
AT THE LAS VEGAS CONVENTION CENTER IN LAS VEGAS

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THE "RODEO LIVE" STAGE TO FEATURE ACM SPONSORED PERFORMANCES

LAS VEGAS – November 12, 2012 – For the seventh consecutive year, the Academy of Country Music will host musical performances at the Wrangler National Finals Rodeo (NFR) held in Las Vegas from Thursday, December 6th through Saturday, December 15th. Country artists will take the **Rodeo Live Stage** at Cowboy Fanfest, a new, fully interactive area that will feature the best of the Western lifestyle at the Las Vegas Convention Center. The event is open to the public with free admission.

The Academy of Country Music performances at the Rodeo Live Stage will include **Ryan Beaver**, **Bucky Covington**, **Sarah Darling**, **Brett Eldredge**, ACM award winner **Jack Ingram, Chris Janson, David Nail**, **Aaron Watson** and **Chris Young**. Doors open at Cowboy Fanfest at 10:00am PT and ACM sponsored performances on the **Rodeo Live Stage** take place at 1:30pm and 4:00pm PT each day.

"The Academy is pleased to continue our partnership with NFR and excited to bring some of country music's top talent like Chris Young and new artists like Chris Janson to the fans at the inaugural Cowboy Fanfest," said Michelle Goble, SVP, Membership and Industry Relations, Academy of Country Music.

The Academy of Country Music "Rodeo Live" Stage artist line-up is as follows:
* Thursday, Dec, 6, 2012 – **Tracy Lawrence**
* Friday, Dec 7, 2012 – **David Nail**
* Saturday, Dec 8, 2012 – **Aaron Watson**
* Sunday, Dec 9, 2012 – **Chris Janson**
* Monday, Dec 10, 2012 – **Ryan Beaver**
* Tuesday, Dec 11, 2012 – **Chris Young**
* Wednesday, Dec 12, 2012 – **Sarah Darling**
* Thursday, Dec 13, 2012 – **Bucky Covington**
* Friday, Dec 14, 2012 – **Jack Ingram**
* Saturday, Dec 15, 2012 – **Brett Eldredge**

Specific dates and times on additional entertainers during the Wrangler NFR can be found at www.NFRexperience.com. Additional information about Las Vegas can be found at www.visitlasvegas.com.

About the Academy of Country Music
Founded in Southern California in 1964, the **ACADEMY OF COUNTRY MUSIC** (ACM) is a fan-focused artist and industry-driven organization, providing the financial resources to ensure the on-going philanthropic work of **ACM LIFTING LIVES**, the charitable arm of the Academy which works to improve lives through the power of music. The Academy has a rich history in the entertainment industry, having been founded when Southern California was a hotbed of emerging country music

and when Westerns were a staple of television programing and film production. Comprised of more than 3,800 professional members nationwide, the ACM is headquartered in Encino, Calif. For more information, log onto www.ACMcountry.com or www.ACMLiftingLives.org.

About Las Vegas Events
Las Vegas Events is a private, not-for-profit organization that serves as the exclusive major special events agency for the city. Founded in 1982, LVE is funded by hotel room tax. Through its Signature Event initiative, LVE has created a model to integrate all elements of special events and formally improve communication between event producers and Las Vegas' hotel properties and sponsors. Since 1991, Las Vegas Events has produced, presented or supported more than 600 events. www.lasvegasevents.com

About the Wrangler NFR
The Wrangler National Finals Rodeo (NFR), considered the world's premier rodeo, features 10 straight days of the best in rodeo competition, with a total of 120 contestants competing every night in seven events. Each December, the top 15 contestants, based on the 2012 PRCA World Standings, in bareback riding, steer wrestling, team roping, saddle bronc riding, tie-down roping, barrel racing, and bull riding qualify to compete at the Wrangler NFR. www.prorodeo.com

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Press Contacts:
Jenelle Scott
Academy Of Country Music
Jenelle@acmcountry.com
(818) 815-4218

Michael Mack
Las Vegas Events
michael@lasvegasevents.com
(702) 260-8605
(702) 349-0023 (cell)