

## Cowboy Christmas In July

### Official Rules

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VALID E-MAIL ADDRESS AND INTERNET ACCESS REQUIRED.**

The Cowboy Christmas in July (“Sweepstakes” or “Promotion”) is offered only in the 50 United States, District of Columbia, Puerto Rico and Canada (excluding Québec) (“Territory”) and is open only to legal residents of such jurisdictions who are at least 21, as of date of entry: if you do NOT reside in Territory or are otherwise ineligible, do NOT attempt to enter the Sweepstakes. Employees, officers and directors and their immediate family members (parents, children, siblings, spouse) wherever they may live and others living in their same household (whether related or not) of Sponsors Las Vegas Events (“LVE”) and Golden Nugget Casino Hotel Las Vegas, subsidiaries, affiliates, suppliers, and their advertising, promotion or production agencies are not eligible to enter the Sweepstakes or win the prize. Void outside Territory and where prohibited by law. Void in Québec.

**By participating, entrants accept and agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects and not subject to appeal.**

*This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook or any social media entities involved in the sweepstakes.*

1. **Sweepstakes Schedule.** Sweepstakes begins on Friday, July 20, 2018 at 12:01 a.m. Pacific Time (PT) and ends on Friday, August 3, 2018 at 11:59 p.m. PT.

**To Enter.** Access the Cowboy Christmas in July Sweepstakes at [NFRexperience.com](http://NFRexperience.com). Follow the instructions to enter. Provide all requested information on the entry form including your name, complete residential address, e-mail address as well as a phone number where you may be reached on Monday, August 6, 2018 between 11:30 a.m. PT and 2:30 p.m. PT (if you are selected as the potential Grand Prize winner).

You may be asked whether you want to receive e-mail news/updates from the Official NFR Experience. But, agreeing to receive such e-mail news/updates is optional and is NOT required to participate or win the prize in the Sweepstakes; nor will your agreement (or failure to agree) to receive such e-mail news/updates in any way affect your participation or ability to win the prize in the Sweepstakes. All entries must be received by Friday, August 3, 2018 at 11:59 p.m. PT.

**Entry Restrictions.** Receipt of entries will be acknowledged, but such acknowledgment does not constitute any representation by Sponsor of Sweepstakes eligibility. Proof of transmission does not constitute proof of entry. **LIMIT ONE (1) ENTRY PER PERSON. (An e-mail address may only be used by one (1) person to enter Sweepstakes).** For the avoidance of doubt, you may enter via the Official NFR Experience Web Page. Any person who attempts to participate with multiple e-mail and/or street addresses, under multiple identities or uses any device or artifice to enter multiple times will be disqualified. Entries must be manually key-stroked. Entries generated by script, macro, robotic, programmed or like means are prohibited and will be disqualified. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the Authorized Account Holder of the e-mail account from which the entry is submitted as of date of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

2. **Winner Determination.** On August 6, 2018, the Grand Prize winner will be selected in a random drawing from among all eligible entries received. The drawing will be conducted by LVE at its offices located at 770 E

Warm Springs Road Suite 140, Las Vegas NV, 89119 USA. By participating, entrants accept and agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects and not subject to appeal. The individual initially selected as the potential Grand Prize winner will be notified by telephone at indicated telephone number between 11:30 a.m. PT and 2:30 p.m. PT on August 6, 2018 and will receive documents by private courier/mail delivery (see Rule 5 below). If selected in the random drawing, in order to be deemed the potential Grand Prize winner, a Canadian resident must correctly answer a timed mathematical skill testing question, without assistance of any kind.

### **3. Prize/Odds of Winning/Approximate Retail Value (“ARV”).**

**A. Grand Prize (1)** – Opportunity to attend the National Finals Rodeo in Las Vegas, NV USA on Thursday, December 6, 2018. Trip will consist of roundtrip coach air travel from major commercial airport near winner’s residence (if Canadian resident, international airport) to Las Vegas (unless winner resides within approximately 150 miles of Las Vegas, as determined by Sponsor in its sole discretion, in which case ground transportation will be provided instead of air travel and winner will not receive any compensation in conjunction with such substitution); One (2)-night stay (double occupancy) at Golden Nugget – Wednesday, December 5 – Thursday, December 6; Two (2) VIP passes to the Downtown Hoedown; Dinner for two (2) at Vic & Anthony’s Steakhouse or Chart House; Two (2) plaza tickets to the NFR for one (1) performance on Thursday, December 6. Winner will NOT receive the difference in cash.

### **4. PRIZE CONDITIONS/RESTRICTIONS.**

The winner and guest must be 21 years of age or older. Trip is subject to availability and certain other restrictions apply. Prize is not transferable; prize is not exchangeable/redeemable for. No prize substitution except by Sponsor in its sole discretion for prize/prize component of comparable value in the event of unavailability of prize/prize component for any reason. Winner and guest must travel on same itinerary (as set by Sponsor, in its sole discretion). Expenses and incidentals not mentioned herein are winner’s sole responsibility. Government-issued documentation is required for travel (if winner is a Canadian resident, passport and/or other travel documents are required). **Winner must take trip at dates/times of Sponsor’s sole choosing so as to attend the performance at the National Finals Rodeo on December 6, 2018; if winner is unable to travel at such dates/times for any reason, prize will be forfeited without compensation and an alternate winner selected (from among all remaining eligible entries received, time permitting).**

### **Odds of winning depend on the total number of eligible entries received.**

**5. Conditions of Participation.** Potential Grand Prize Winner will be required to complete, execute and return an affidavit of eligibility, a liability release and a publicity release (where legal) within two (2) days of prize notification. Guest of Grand Prize winner must complete, execute and return a liability release and a publicity release (where legal) within indicated time period. A fax or electronic copy of documents shall have the same force and effect as the original, executed versions of same. In the event of non-compliance with these requirements or if prize notification for any reason is returned as undeliverable or winner cannot be contacted for any reason, prize will be forfeited and an alternate winner selected from among all remaining eligible entries received (time permitting). By accepting prize, except where prohibited by law, winner agrees to the use of his/her name, address (city, state/province), likeness, voice, photograph and/or other indicia of persona for advertising/publicity/trade purposes by Sponsor and its designees without further compensation or notice. **By participating, you indemnify, release and agree to hold harmless LVE and Golden Nugget Casino Hotel Las Vegas, their respective parent companies, affiliates and subsidiaries, promotion marketing/advertising agencies, and the directors, officers, agents, representatives, shareholders, employees, successors and assigns of any of the above organizations from any and all liability arising from participating in the Sweepstakes, any Sweepstakes-related activity and/or acceptance, receipt, possession or use/misuse of prize.** Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering (or attempting to tamper) with the entry process or the operation of the Sweepstakes or any web site; to be acting in violation of the Official Rules or to be acting in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. The preceding in no way precludes Sponsor from taking additional measures as permitted by law so as to protect its rights.

**6. Limitations of Liability:** Sponsor's computer is the official clock for purposes of the Sweepstakes. Sponsor and its agencies assume no responsibility for (a) any incomplete, incorrect or inaccurate information, whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, any web site and/or entries; and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of e-mail on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof, or for injury or damage to entrant's or any other person's computer (or any information/materials stored therein) related to or resulting from downloading materials from any web site or participating in the Sweepstakes. Sponsor and its agencies are also not responsible for late, lost, illegible/garbled, corrupted, inaccessible, jumbled, incomplete, damaged or misdirected entries regardless of cause, all of which are void. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of such provision. Should a court of competent jurisdiction find any provision of these Official Rules to be invalid, illegal or unenforceable, such determination will not affect the validity, legality or enforceability of the balance of these Official Rules and the invalid/illegal/unenforceable provision will be replaced with a substitute provision that is valid, legal and enforceable and most closely mirrors the original intention of Sponsor.

**7. Force Majeure.** If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm or other natural cataclysm, riot, strike, civil commotion, governmental regulation or any other causes beyond the control of Sponsor which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (or any part thereof), Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes and select the prize winner in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion.

**8. Winner's List:** For the name of Grand Prize winner (available after August 6, 2018; requests must be received by August 3, 2018), send a self-addressed, stamped envelope to: Cowboy Christmas in July Sweepstakes, c/o LVE, 770 E Warm Springs Road Suite 140, Las Vegas NV, 89119 USA. Residents of Canada only may omit return postage. This Sweepstakes may not be published elsewhere without written permission of Sponsor, which may be withheld or granted in its sole discretion.