

PLEASE READ THIS PRIVACY POLICY (THIS "PRIVACY POLICY") CAREFULLY BEFORE USING THIS WEBSITE, APPLICATION OR ANY OTHER NFR REWARDS PROGRAM PRODUCT OR SERVICE.

This Privacy Policy is applicable to this Website, the Applications, Games, Sweepstakes, Contest and all products and services provided and/or distributed (whether via this Website or elsewhere) by NFR which link to this Privacy Policy, all of which will be referred to herein collectively as the "NFR Properties" and individually as an "NFR Property." This Privacy Policy describes what information we collect via the NFR Properties, how we may use that information and the choices we offer for you to manage the personal information we collect related to your use of the NFR Properties. IF YOU RESIDE OUTSIDE OF THE UNITED STATES, YOU CONSENT TO HAVING YOUR PERSONAL DATA TRANSFERRED TO AND PROCESSED IN THE UNITED STATES. This Privacy Policy does not apply to the collection of information from you "NFR" offline (e.g., when you provide information over the phone or on a paper form). Certain offline privacy practices may be available for review. The NFR Properties may link to services or properties operated by third parties that are not subject to this Privacy Policy. You should familiarize yourself with the privacy practices of any third party whose services or properties you utilize and direct any concerns regarding any such third party property to the administrator of the applicable property

I. Personal Information We Collect

We Collect Personal Information You Choose To Provide. You may visit and enjoy many elements of the NFR Properties without disclosing any personal information about yourself. However, if you choose to make use of select, special or enhanced elements of the NFR Properties, you may need to share with us certain personal information so those elements may function properly. When you use certain enhanced elements within the NFR Properties (e.g., create a profile, register for a promotion, make a purchase or publish a comment), the personal information we collect may include, but is not limited to:

- Full name
- Email address,
- Password,
- Street address,
- Telephone number(s),
- Birth date,
- Payment card information,
- Location data and
- Contacts (as stored in your wireless device).
- Social media account access

If we collect your information, in most instances, the applicable page(s) or location(s) within the NFR Property will include statements regarding what information is required and functionality for you to submit required or requested information.

How We Use and Share Your Personal Information

If you submit personal information to us, or to any third party acting on our behalf (a "Service Provider"), via the NFR Properties, we may use and share your information as set forth in this Privacy Policy, as disclosed when you first submit your information or as otherwise permissible under applicable law. We will not sell, or lease your personal information with or to anyone else, except as set forth in this Privacy Policy. We may use and share your personal information as described in Section 1 above and:

- To provide you with information you have requested, or with products, services or content you have purchased, used or otherwise engaged with, (e.g., a sweepstakes, rewards program, subscription to goods or services, etc.) and to communicate with you (including via postal mail) about the same;
- To communicate with you about the programs, companies and sponsors applicable to your interactions with the NFR Properties and about products, services, sponsors, partners or affiliates related to a purchase you have made or rules or terms to which you have agreed, to the extent the sending of such communication is permissible under applicable law;
- With NFR and entities, to the extent you've submitted information or accessed functionality or content that relates specifically to such NFR or entities (e.g., you've asked to receive the newsletter from NFR or you've made a NFR purchase), so we and they may learn more about fans like you, add you to the NFR or entities postal mail list, and provide better services to you;
- To send you periodic surveys or emails to help improve the NFR Properties or your NFR experience;
- In connection with loyalty, membership or rewards programs operated or accessible from the NFR Properties;
- When the personally identifying components of your information are removed, we may use and share such anonymized information for internal purposes (e.g., to learn about the age distribution of our users); for case studies or info graphics; and in accordance with any other permission you provide at the time you submit such information to us.

Other Information Collected

Technical Information. When you use the NFR Properties, we may use software tools, including but not limited to cookies (small amounts of data which include a unique string of characters sent to your browser or application from a website's computers and stored on your computer's or device's hard drive), web beacons (technology used to track activity, also known as pixel tags) and similar technologies, to collect a variety of technical, non-personally identifiable information, for example the type of Internet browser or operating system used to access an NFR Property, the date and duration of a Website visit or the Internet Protocol address used to access the Website. We use such technical information for internal purposes, for example to study and improve the response times of our Website. We may associate such technical information with personal information you provide to us as described in Section 1 above, in which case we will treat such associated information as personal information. Please be advised that associating technical information with personal information may be required for us, and our Service Providers, to recognize you and your communications with us, for example to retain your newsletter preferences or enable your use of a "store cart."

Location Data. When you use a NFR Property via a wireless device we may solicit your permission to collect your location data. Some features within our Applications (e.g., location-based offers) may only function upon confirmation of your location, and therefore such features will not be available if you choose not to provide your location data to us. The specificity of the location data collected may depend on a number of factors, including the device you are using (e.g., laptop, smartphone, tablet) and how you are connected to the Internet (e.g., via cable broadband connection, WiFi). If you enable location services for our Applications, we may collect location data (e.g., zip code) periodically as you use or leave open our Applications. We use such location information for internal purposes and to improve your NFR Property experience, for example to understand where our users are most successfully accessing the NFR Properties. We may associate such location information with personal information you provide to us as described in Section 1 above, in which case we will treat such associated information as personal information. Depending on the platform you use to access our Applications (e.g., Apple's iOS, Google's Android) you may be able to control whether location data is collected from within "Settings" or other controls on your wireless device or the Applications.

Our Access to Your Contacts. When you use our games, referral programs, sharing or other programs that require contact information we may solicit your permission to access your contacts list (e.g., address book or Facebook friends) so you can be matched with individuals from your contacts lists who participate in our programs and you can share content or invite your friends to join. We will not store the information in your contacts list except to manage your program invitations.

Third Party Cookies and Web Beacons; Network Advertisers. We allow select third parties, such as those who deliver advertisements, content, social networking or provide other services associated with the NFR Properties, to set cookies, web beacons or similar technologies in certain locations within the NFR Properties, including but not limited to certain of our emails. Third party companies that manage and deliver advertisements to websites and applications such as ours are commonly referred to as "network advertisers." A permitted network advertiser may use cookies, web beacons or similar technologies to collect information about your interaction with the NFR Properties in order to tailor certain advertisements and content delivered within the NFR Properties and on other websites within such network advertiser's ad network. You may learn more about network advertising industry practices and opt out of targeted behavioral advertising from many major third party network advertisers.

Social Networking. When using the NFR Properties or when using certain third party social networking services (e.g., Facebook, Twitter, Google +) (each a "Social Network"), you may have the option to connect your NFR Property information and activity with your Social Network information and activity. If you authorize such a connection, you permit us to access, share or publish information about your NFR Property activity with that Social Network and its users, and to access certain of your Social Network information, as disclosed to you at the time you consent to the connection. Information we may share with a Social Network may include, but is not limited to: technical information about your NFR Property activity, your NFR Property comments or the videos you watch on NFR Properties. Information we may access about you, with your consent, from a Social Network may include, but is not limited to, your basic Social Network information, your location data, your list of contacts, friends or followers and certain

information about your activities on the Social Network. If you permit a connection between a Social Network and a NFR Property, we (and that Social Network) may be able to identify you and to associate information received pursuant to the connection with information we already have about you. We recommend that you familiarize yourself with the privacy policy and privacy control options of any Social Network with which you choose to share information or connect to a NFR Property.

Device ID. When you use certain NFR Properties, we or our Service Provider may collect your unique device ID. We may use such information for internal purposes and to provide you a better NFR Property experience, for example to troubleshoot Application problems you may experience or provide you rewards or offers in connection with your activity. We may associate Device ID with personal information you provide to us as described in Section 1 above, in which case we will treat such associated information as personal information.

Other Circumstances When Your Data May Be Shared

- NFR We will share your personal data and aggregated, anonymous data and other data collect with NFR.
- Aggregated and Anonymous Information. We may share aggregated, anonymous information with any third party. This information is not linked to personal information that can identify you or another individual person.
- Business Transfers. As time passes, NFR or NFR may be sold along with its assets, or other corporate transactions may occur. In such a case, our customer information may be one of the business assets we transfer.
- Disclosure for Legal Purposes. We may be required to share your personal and non-personal information pursuant to judicial or governmental subpoenas, warrants or orders. If we are required to do so, we will, of course, obey the law. In addition, notwithstanding any term to the contrary in this Privacy Policy, we reserve the right to use, disclose or share your personal and non-personal information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of NFR Properties' [Terms of Use](#) or as required by law.

Managing Your Personal Information

You may choose and control what information you provide about yourself and certain information which is automatically collected via the NFR Properties. If you do not wish to provide certain information necessary for enhanced functionality or content on the NFR Properties, please do not use such functionality or content. If you have registered for an account through our Website, you may review and revise certain sections of your account information by logging in, and then navigating the menu options in your settings. You may modify your subscriptions to our various promotional email communications and newsletters by accessing the “Notifications” section within your Website account.

If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows a user to accept or reject most cookies. Certain cookies that are set when some video products are accessed via the NFR Properties, called local shared objects or Flash cookies, may not be managed using the settings in your web browser. Information on managing, accepting and rejecting these cookies is available from [Adobe](#) on the Adobe website.

If you set your browser or Adobe Flash options not to accept cookies or local shared objects, you may not be able to take advantage of certain features of the NFR Properties.

If you want to review or revise the personal information you provided during Website registration or in connection with certain Website redemptions, or change the promotional email communications or newsletters you receive from us, you may either log in, and then click on the applicable menu option(s) in settings. If you want to review or revise other personal information you have provided to us, or to close your account(s) and have us delete the applicable account personal information (except what is needed for record-keeping purposes) you can delete your account in your settings or contact us email on the Website.

Remember that when you share information publicly online, it may be indexable by search engines or recorded by others, and any search engine index or record of your information may persist after you delete the information at the original source.

Other Information; Contact Us

- No Spyware or Adware. We do not install any spyware or adware in connection with our Services, or distribute any commercial message, or authorize any third party to distribute any commercial message, by means of spyware or adware. "Spyware" or "Adware" is any software which has been downloaded to or installed on an Internet user's computer or device, without the user's actual consent, and facilitates the distribution of any commercial message to the user. If you feel you may have spyware from another company installed on your machine, there are various anti-spyware/adware software applications available on the Internet to identify if this has occurred.
- Our Security Practices. The account information associated with any of our Services is password protected for your privacy and security. You choose your password for any of our Services so the strength of that password is determined by you. We recommend that you choose a unique password and not share your password with anyone else. In certain areas, we use industry-standard SSL encryption to protect data transmissions.
- Links. Our Services contain links to other websites and products produced by NFR and to websites and products operated by unrelated third parties. In addition, if you click on an advertisement within our Services, you may be directed to a web page within our Services or to a third-party website or product. We are not responsible for the privacy practices of third party websites or products, and we encourage you to read the privacy policies of every website and product that collects personally identifiable information from you. This Privacy Policy applies only to our Services, unless you are notified otherwise upon accessing any third party website or product, in which case the terms and conditions set forth in such notification will apply.
- Your California Privacy Rights. If you are a resident of California, pursuant to California Civil Code Section 1798.83, you may request information regarding our disclosure of your personal information to a third party for that party's direct marketing purposes. Any such disclosure made to a third party by us would be otherwise in accordance with the terms of this Privacy Policy.
- Special Rules For Children. Because of federal law, we are not permitted to knowingly collect any personal information from a child under the age of thirteen without the consent of that child's parent or guardian. The statements in this Privacy Policy about our collection and use of personal information also apply to our treatment of personal information from children under the age of thirteen. Some elements of our Services (e.g., shop, ticketing, upgrades and auctions) require the

submission of a payment card number along with personal information in connection with a purchase; other elements of our Services require the submission of personal information to access or use the Services. Except in certain cases where limited contact information may be collected and not retained, these elements of our Services are not available to children under the age of thirteen. If a child who we know to be under the age of thirteen and for whom we have not received parental consent attempts to utilize a service on our Services which is not available to children, he/she will not be able to access it and may receive a message which relays that he/she is not eligible for such feature.

- Contact Us Regarding Privacy. If you have questions or concerns about this Privacy Policy, you can contact NFR.
- Notification of Changes. If we make an important change to this Privacy Policy, we will post a notification and link within the NFR Properties so that you may review the updated policy.